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Press Release

Prepaid Seminar Slated for October 3 in Atlanta, Georgia

Colleyville, TX, August 3, 2007: “How Prepaid Will Impact Your Future”, an intense one-day seminar focusing on all aspects of providing a prepaid alternative to the traditional billing model, will be hosted by Exceleron Software in Atlanta, Georgia on October 3, 2007.

Selected topics will include *How to Implement a Successful Prepaid Strategy, Identifying Target Segments, Promoting the Prepaid Alternative, Member Service Impact, and CIS/AMR Integration*. Emphasis will be placed on roundtable discussions in which several service providers utilizing the prepaid platform will participate.

Previous regionalized seminars have been held in Dallas, Texas and St. Louis, Missouri and have proven valuable to attendees. “This seminar gave me a good understanding of the basis of Prepaid metering programs...I especially liked the real life examples of how companies are using this technology to help customers,” wrote Lisa Gendron, Managing Supervisor of Customer Service at AmerenUE located in St. Louis, Missouri.

Craig Hutson, CTO of Exceleron, will serve as moderator. Please visit our website at www.exceleron.com to view complete agenda.

About Exceleron Software

Exceleron Software, a software development company based in Colleyville, Texas, has over 10 years experience in the prepaid industry from a development, member services, and marketing standpoint. Having first entered the prepaid industry through its development of a total prepaid alternative for telecommunications providers, Exceleron turned its efforts to applying this same knowledge to electric service providers in 2004.

Memberships and Affiliations: Exceleron is a Silver Associate member of NRECA; certified as MultiSpeak compliant and as a MultiSpeak Software Developer; and was a presenter at NRECA's TechAdvantage in Las Vegas in 2007.

Exceleron welcomes all speaking engagements and presentation opportunities. Please call 972-852-2711 to learn more about Exceleron and its prepaid solution with patent pending.