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# Press Release

## **HD Supply Adds Exceleron's PAMS to Product Offerings**

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Exceleron Software recently announced a partnership with HD Supply Utilities, which has begun offering Exceleron's Prepaid Account Management System (PAMS) to utilities nationwide. The web-based PAMS platform allows utilities and electric cooperatives to provide electricity consumers with an attractive alternative to the traditional 30-day postpaid billing environment. Consumers who opt for the prepay service can pay for their consumption in advance and access their daily usage and account balance information via the phone, internet, or text messaging. Account holders can make payments whenever they like, selecting one of many convenient payment options.

To date, more than 30 utilities and electric cooperatives have chosen to use PAMS. "HD Supply Utilities already offers a huge line of products and services to utilities across the nation," says Jeff Severs, chief operating officer of Exceleron Software. "This partnership on PAMS will complement our marketing and education efforts, expanding our reach and ultimately benefitting electricity consumers throughout the United States."

HD Supply Utilities is the nation's largest electric utilities distributor. Geff Smith, vice-president of utility services, notes that his division is always looking for new products and services that will result in cost savings and better customer service for utilities. "PAMS is a great product that is revolutionizing our industry, presenting a low-cost way for utilities to put the power in the hands of the end users," he says. "We're pleased to add Exceleron's unique software solution to our product portfolio."

Mr. Smith explains that PAMS was chosen because it is a software-based system that is more cost-effective than the available alternatives, which require investments in expensive hardware, software, kiosks, or in-home display units.”

### **About Exceleron Software**

Exceleron Software, a software development company based in Dallas, Texas, has more than ten years experience in the prepaid industry from a development, member services, and marketing standpoint. Having first entered the prepaid industry through its development of a total prepaid alternative for telecommunications providers, Exceleron turned its efforts to applying this same knowledge to electric service providers in 2004.

Exceleron welcomes all speaking engagements and presentation opportunities. To learn more about Exceleron and its patent-pending prepaid solution, please call 972-852-2711 or visit the company’s website at [www.exceleron.com](http://www.exceleron.com)

### **About HD Supply Utilities**

As North America’s largest electric utilities distributor, HD Supply Utilities offers the industry’s most extensive and dynamic portfolio of products, services and solutions for the distribution, transmission and generation of electric power. Through our collaborative approach, we create tangible value for our customers by driving down their supply chain costs and delivering innovative offerings for navigating an evolving, environmentally-focused energy marketplace. HD Supply Utilities delivers capabilities to transform the supply chain — from operational expertise, purchasing power and strategic sourcing to extensive distribution, coordinated logistics, technology and diversity of supply. We are North American in scope with local service. For more information about HD Supply Utilities, visit [www.hdsupply.com](http://www.hdsupply.com).