



5440 Harvest Hill Rd.
Suite 233
Dallas, TX 75230
www.exceleron.com

Contact: Bob Finley
National Sales Director
Phone: 972.852.2711
E-Mail: bfinley@exceleron.com

Press Release

Parke County REMC Begins Prepaid Pilot

Dallas, Texas - Tuesday, July 1, 2008:

Parke County REMC today initiated a pilot program with Exceleron Software to implement its Prepaid Account Management System (PAMS) to enable them to begin offering prepaid to their membership as an alternative to traditional monthly billing.

PAMS provides utilities the ability to offer prepaid to their customers without requiring changes to their existing billing system or purchasing additional hardware. Prepaid customers make payments using existing payment channels and alerts are sent via telephone, email or text message. In addition, prepaid account information is available anytime either on the internet on a secure website or an automated voice response system.

During the pilot, PAMS will be integrated with Parke County's CIS and AMI systems, specifically SEDC and Hunt respectively.

"PAMS is an effective way to make it easier for the members to pay, while decreasing the write off amounts for the Co-op -- it is a win, win situation," says Carolyn Kilby, Manager of Marketing, Communications and Office Services, Parke County REMC.

About Exceleron Software

Exceleron Software, a software development company based in Colleyville, Texas, has over 10 years experience in the prepaid industry from a development, member services, and marketing standpoint. Having first entered the prepaid industry through its development of a total prepaid

alternative for telecommunications providers, Exceleron turned its efforts to applying this same knowledge to electric service providers in 2004.

Memberships and Affiliations: Exceleron is a Silver Associate member of NRECA; certified as MultiSpeak compliant and as a MultiSpeak Software Developer; and was a presenter at NRECA's TechAdvantage in Las Vegas in 2007.

Exceleron welcomes all speaking engagements and presentation opportunities. Please call 972-852-2711 to learn more about Exceleron and its prepaid solution with patent pending.

About Parke County REMC

Parke County REMC is a nonprofit and member-owned electric cooperative. Incorporated in 1937 by a group of rural citizens, it exists today to distribute quality service and electricity to the members in portions of six counties: Parke, Putnam, Clay, Vigo, Montgomery and Fountain.

We are owned by over 12,000 residential, commercial and industrial members which are governed by eight member-elected directors. Our philosophy is "owned by those we serve."

Parke County Contact – Amy Williams (awilliams@pcremc.com)