



7167 Colleyville Blvd
Ste 101
Colleyville, TX 76034
www.exceleron.com

Contact: Bob Finley
National Sales Director
Phone: 972.852.2711
E-Mail: bfinley@exceleron.com

Press Release

Prepaid Seminar Held in St. Louis, Missouri

Colleyville, TX, June 15, 2007: Exceleron Software's educational prepaid seminar, "How Prepaid Can Impact Your Future", was held in St. Louis, Missouri on June 14, and was well received with 21 electric service providers and guest speakers in attendance.

Sessions presented by Exceleron Software's Craig Hutson, CTO, included *Introduction to Prepaid*, *Implementing a Successful Prepaid Strategy*, *AMR/CIS Integration -- Introduction to MultiSpeak*, *Introduction to PAMS -- Exceleron's Prepaid Account Management System*.

Featured segments and presenters included *Challenges Facing Utilities and How Prepaid Can Help* by Jonna Buck, Oklahoma Electric Cooperative (OEC); *Prepaid Success Stories* by Jenni Smith of OEC; and *Member Service Impact Discussion* by Christa Spears of OEC. Emphasis was placed on roundtable discussions in which all panel members and speakers answered questions and addressed concerns of the audience.

"This seminar gave me a good understanding of the basics of prepaid metering programs," said Lisa Gendron, Managing Supervisor of AmerenUE of St. Louis, Missouri. "I especially liked the real life case example of how companies are using this technology to help customers."

About Exceleron Software

Exceleron Software, a software development company based in Colleyville, Texas, has over 10 years experience in the prepaid industry from a development, member services, and marketing standpoint. Having first entered the prepaid industry through its development of a total prepaid alternative for telecommunications providers, Exceleron turned its efforts to applying this same knowledge to electric service providers in 2004.

Memberships and Affiliations: Exceleron is a Silver Associate member of NRECA; certified as MultiSpeak compliant and as a MultiSpeak Software Developer; and was a presenter at NRECA's TechAdvantage in Las Vegas in 2007.

Exceleron welcomes all speaking engagements and presentation opportunities. Please call 972-852-2711 to learn more about Exceleron and its prepaid solution with patent pending.