



5440 Harvest Hill Rd.
Suite 233
Dallas, TX 75230
www.exceleron.com

Contact: Bob Finley
National Sales Director
Phone: 972.852.2711
E-Mail: bfinley@exceleron.com

Press Release

Two Alabama Utilities to Offer Prepaid Electric Service

Dallas, Texas – March 9, 2009:

Two electric cooperatives in Alabama have announced plans to offer prepaid electric service to their members. Dixie Electric Cooperative and Central Alabama Electric Cooperative will partner with Exceleron Software in implementing Exceleron's Prepaid Account Management System (PAMS). The web-based PAMS platform will provide members of the two cooperatives with an attractive alternative to the traditional 30-day postpaid billing environment.

Dixie Electric Cooperative, based in Union Springs, Alabama, serves approximately 21,000 members in eight counties. Central Alabama Electric Cooperative, located northwest of Montgomery in Prattville, serves approximately 40,000 members. Altogether, more than 60,000 electricity consumers stand to benefit from the prepay option.

Exceleron will integrate PAMS with the cooperatives' existing billing and meter-reading systems. This integration will let consumers access their daily usage and account balance information via the phone, internet, or text messaging. Account holders can make payments whenever they like, selecting one of many convenient payment options. The cooperatives will not need to purchase any additional hardware, software, kiosks, or in-home display units.

Central Alabama Electric Cooperative is already touting the benefits and flexibility of its new prepay system. According to the cooperative's website, "New members will have the option to sign up for Prepay instead of having to pay a deposit, while existing members can use Prepay to efficiently manage energy consumption."

“When a utility offers prepaid electric service, it no longer needs to charge high deposits, providing an affordable option to electricity users who are struggling to make ends meet,” says Jeff Severs, chief operating officer of Exceleron Software. “PAMS allows utilities to offer very cost-effective prepaid services without needing to modify their existing systems or equipment.”

About Exceleron Software

Exceleron Software, a software development company based in Dallas, Texas, has more than ten years experience in the prepaid industry from a development, member services, and marketing standpoint. Having first entered the prepaid industry through its development of a total prepaid alternative for telecommunications providers, Exceleron turned its efforts to applying this same knowledge to electric service providers in 2004.

Memberships and Affiliations: Exceleron is a Silver Associate member of NRECA; certified as MultiSpeak compliant and as a MultiSpeak Software Developer; and was a presenter at NRECA's TechAdvantage in Las Vegas in 2007.

Exceleron welcomes all speaking engagements and presentation opportunities. To learn more about Exceleron and its patent-pending prepaid solution, please call 972-852-2711 or visit the company's website at www.exceleron.com

About Dixie Electric Cooperative

Dixie Electric Cooperative is a member-owned electric utility serving over 20,000 member-owners in eight Alabama counties including Barbour, Bullock, Lee, Lowndes, Macon, Montgomery, Pike and Tallapoosa. For more information about Dixie Electric, visit www.dixieec.com.

About Central Alabama Electric Cooperative

Central Alabama Electric Cooperative is a not-for-profit, member-owned electric distribution utility serving more than 40,000 meters in a ten-county area of central Alabama just north of Montgomery. The cooperative is a \$150 million company with 5,500 miles of line serviced by 123 employees. For more information about Central Alabama Electric, visit www.caec.coop.